



**2014-2015
FIRST LOOK FAIR & STAMPFEST
CORPORATE SPONSORSHIP PROGRAM**

Adele H. Stamp Student Union-Center for Campus Life

Recognized nationally, the Adele H. Stamp Student Union is the University of Maryland's community center. Since its opening in 1954, the Stamp has provided innumerable students, staff, faculty, and visitors with a place to enjoy restaurants, shops, and other personal services. As the center of campus culture, the Stamp provides conference and meeting space, community gathering sites, offices for Student Affairs departments, dining options, and serves as the primary center for many of the over 600 student organizations and their programs. On a typical day, the Stamp plays host to over 20,000 students, faculty, staff, alumni, and visitors.

First Look Fair | September, 2014

First Look Fair is a large scale two-day event held on the McKeldin Mall which showcases over 400 student, campus and community organizations. From learning about the Greek letters of fraternities and sororities to promoting health and wellness, student attendees have the chance to learn about campus clubs, find a job on campus or get more involved in the surrounding community. In addition to the many student organization participants, the Health and Employment fairs are both held at the First Look Fair.

With more than 15,000 students who wander through the maze of tables on the busy Mall, the event is a great way to capture new and returning students and to encourage them to make the most of their collegiate experience.

StampFest | February, 2014

StampFest is a large scale all day event, held throughout the Adele H. Stamp Student Union that brings more than 20,000 students, faculty, staff, and visitors to the building. This event showcases over 150 student, campus, and community organizations in addition to more than 20 cultural, social, and educational events of all kinds. This spring welcome back program is a chance for students to learn about campus clubs and enjoy the cultural and entertainment offerings brought to the programming hub of Adele H. Stamp Student Union – Center for Campus Life.

Lead Corporate Partner

\$10,000

Stamp Student Union Benefits

- Corporate Logo on desktop background for Stamp Student Union loaner laptops for Fall 2014 or Spring 2015 semester**Based on Availability*
- Opportunity to table for five (5) days at a designated booth in the Stamp Student Union Food court
- Opportunity to display corporate promotional poster in the Stamp Student Union for three (3) months**Based on Availability; Corporate Partner must provide poster in designated dimensions*
- Corporate Logo and Hyperlink on Stamp website for 2014-2015 Academic Year**Date specific*

First Look Fair Sponsor Benefits

- Opportunity to hang corporate banner at main table/welcome tent at First Look Fair**Banner must be provided*
- Corporate Logo on all First Look Fair signage (limited to printed signs, not banners) **Date specific*
- Corporate Logo on all First Look Fair promotional materials (limited to website, Facebook Page, Map and Poster)**Date specific*
- Table to provide contact with event attendees at First Look Fair
- Opportunity to provide giveaways at table at First Look Fair
- Opportunity to hang corporate banner at table at First Look Fair

StampFest Event Sponsor Benefits

- Opportunity to hang corporate banner at registration table for StampFest**Banner must be provided*
- Corporate Logo on all StampFest promotional material (limited to Facebook Page, StampFest map and flyer)**Date specific*
- Corporate Logo and Hyperlink on the Stamp website for the spring 2015 semester**Date specific*
- Table to provide contact with event attendees at StampFest
- Opportunity to provide giveaways at table at StampFest
- Opportunity to hang corporate banner at table at StampFest

Corporate Partner

\$7,500

Stamp Student Union Benefits

- Opportunity to table for four (4) days at a designated booth in the Stamp Student Union Food court
- Opportunity to display corporate promotional poster in the Stamp Student Union for three (3) months**Based on Availability; Corporate Partner must provide poster in designated dimensions*
- Corporate Logo and Hyperlink on Stamp website for 2014-2015 Academic Year**Date specific*

First Look Fair Sponsor Benefits

- Corporate Logo on all First Look Fair promotional materials (limited to website, Facebook Page, Map and Poster)**Date specific*
- Corporate Logo on all First Look Fair signage (limited to printed signs, not banners) **Date specific*
- Table to provide contact with event attendees at First Look Fair
- Opportunity to provide giveaways at table at First Look Fair
- Opportunity to hang corporate banner at table at First Look Fair

StampFest Event Sponsor Benefits

- Corporate Logo on all StampFest promotional material (limited to Facebook Page, StampFest map and flyer)**Date specific*
- Table to provide contact with event attendees at StampFest

- Opportunity to provide giveaways at table at StampFest
- Opportunity to hang corporate banner at table at StampFest

Community Partner

\$5,000

Stamp Student Union Benefits

- Opportunity to table for two (2) days at a designated booth in the Stamp Student Union Food court
- Corporate Logo and Hyperlink on Stamp website for 2014-2015 Academic Year**Date specific*

First Look Fair Sponsor Benefits

- Corporate Logo on all First Look Fair promotional materials (limited to website, Facebook Page, Map and Poster)**Date specific*
- Table to provide contact with event attendees at First Look Fair
- Opportunity to provide giveaways at table at First Look Fair
- Opportunity to hang corporate banner at table at First Look Fair

StampFest Event Sponsor Benefits

- Corporate Logo on all StampFest promotional material (limited to Facebook Page, StampFest map and flyer)**Date specific*
- Table to provide contact with event attendees at StampFest
- Opportunity to provide giveaways at table at StampFest
- Opportunity to hang corporate banner at table at StampFest

Event Sponsor

\$1,500

First Look Fair Sponsor Benefits

- Corporate Logo on First Look Fair website for the Fall 2014 semester
- Table to provide contact with event attendees at First Look Fair
- Opportunity to provide giveaways at table at First Look Fair
- Opportunity to hang corporate banner/post tent at table at First Look Fair

StampFest Event Sponsor Benefits

- Table to provide contact with event attendees at StampFest
- Opportunity to provide giveaways at table at StampFest
- Opportunity to hang corporate banner at table at StampFest

**Date specific means this specific benefit has a strict marketing deadline that must be met to take advantage of this sponsorship opportunity.*